



in support of the Saskatoon Cancer Centre

**Gala Date: Friday, November 3, 2017**  
**Dutch Growers Garden Centre**

When it is you, your family, friends, or co-workers waiting for or receiving treatment, having the most **up-to-date resources** really hits home. We wish for the **best cancer treatment** available; the **best care possible** to ensure the **best chance** of living a complete, healthy, and happy life.

**Choc'laCure** was created from these personal experiences and is dedicated to purchasing equipment used in **treatment of men, women, and children receiving care at the Saskatoon Cancer Centre**. This includes not only Saskatoon residents, but also the population in surrounding communities and the northern half of the province. **More than \$2,110,000** has been raised through the past ten campaigns with **100%** of the money raised directly funding equipment. We are proud to say that our **Choc'laCure Committee** is **completely** volunteer based. The opportunity to improve cancer care in our province is a privilege and is highly motivating!

#### At a glance...

2007	<b>\$60,000</b>	Model-Based Segmentation Software
2008	<b>\$96,000</b>	Cone-Beam CT Scanner
2009	<b>\$183,000</b>	SmartArc Upgrade
2010	<b>\$188,000</b>	3D-Scanner
2011	<b>\$225,000</b>	Stereotactic Radiosurgery Treatment Program
2012	<b>\$315,000</b>	Stereotactic Radiosurgery Treatment Program
2013	<b>\$311,000</b>	Provincial Molecular Genetics Laboratory (chemotherapy)
2014	<b>\$250,000</b>	Provincial Molecular Genetics Laboratory (chemotherapy)
2015	<b>\$265,000</b>	Provincial Molecular Genetics Laboratory (chemotherapy)
2016	<b>\$225,000</b>	Advanced Medical Imaging & Treatment Planning

Each of these campaigns contributed to **more accurate** treatment design, **improved targeting** of tumours, **less time** spent both waiting for and receiving treatment ... Ultimately, **better cancer care**. Now in its 11th campaign, **Choc'laCure 2017** will, once again, support the **Advanced Medical Imaging & Treatment Planning** initiative. The equipment and software included in this two-year plan will give the Saskatoon Cancer Centre the ability to improve imaging and safety for all radiation therapy patients.

The support of our community has been **inspiring** ... and we hope this tradition continues!! Please visit our website at [www.choclacure.com](http://www.choclacure.com) or find us on Facebook for more information. You may also contact Committee Chairperson, Shelley Gregg at [sgregg@sasktel.net](mailto:sgregg@sasktel.net) or by phone (306) 229-1817.

Here in Saskatchewan, there are many causes worthy of your financial assistance. Thank you for considering **Choc'laCure**.